Using Video Surveillance Data to Improve Business Operations

Facilities like sports and entertainment venues, retail and malls, airports, amusement parks, convention centers, and others have to manage a large number of guests and are constantly looking for ways to improve business operations and improve the guest experience. Using data from video surveillance cameras, WaitTime AI software provides real-time crowd intelligence so these facilities can streamline operations and use the data to provide the best guest experience.

BUSINESS BENEFITS

- **Improve business operations** by using real-time crowd intelligence for queue management and staffing decisions.
- **Improve guest experience** and reduce wait times for entry, exit, concessions, and more.
- **Reduce operational costs and complexity** to consolidate physical security and analytics applications onto Quantum’s unified compute and storage platform.

FOR MORE INFO:  www.quantum.com  |  800-677-6268  |  www.thewaittimes.com
Consolidate Real-Time Crowd Intelligence, Video Recording and Analytics on a Single Platform

Quantum certified WaitTime Al software to run on Quantum’s Unified Surveillance Platform and offer easy deployment to organizations that want to maximize the value of their video surveillance data, like extracting crowd intelligence insights intended to deliver a better customer experience.

Quantum’s Unified Surveillance Platform is a unified compute and storage platform that is highly resilient and designed to retain data even if hardware fails. USP has the added advantage of being able to manage and run multiple physical security applications and VMS servers on a single infrastructure, including analytics applications like WaitTime. The combined USP and WaitTime solution uses data produced by video surveillance cameras to analyze queues in venues such as stadiums, malls, airports, and more. It also replaces racks of inefficient servers with a single platform to improve operational efficiencies, reduce operational costs, and improve business operations.

Replace Racks of Inefficient Servers with a Single, Efficient Unified Compute and Storage Platform

Create a unified storage pool for video recording and analytics.

Consolidate your physical security infrastructure onto a single, efficient, resilient platform.

For more information on Quantum’s solutions for surveillance and security, visit: www.quantum.com/surveillance